



June 23rd, 2017 | FOR IMMEDIATE RELEASE:

Digital Arts Pioneer **Helen Costo** was selected by Luba Rascheff Consultancy (LRC) as their featured artist.

LRC chose **Costo** on account of her unique style and color combinations.

Helen **Costo** is featured on LRC here: lubarascheffconsultancy.com.

Comments from the public:

“A riot of colors.”

“An exquisite artist. Bravo.”

“I want to understand how she does it, but can’t.”

“Your art touched my soul. It brought back a flood of memories.”

“I bought “Crystal” and hung it up over my fireplace.”

“Refreshingly naïve.”

Irina Simeonova, Assistant Professor, Parsons Fashion, Art and Design School, New York: *“Your colors remind me of Chagal. What you create comes from the soul. Also, your art reminds me of the well-known Austrian-born painter, Friedensreich Hundertwasser, because it is romantic, honest and pure.”*

Susan Herrel, The News-Gazette: *“The small pictures are dreamlike, moody, surreal, full of movement and interesting textures and shapes.”*

In the artist’s own words:

Lately, I've been experimenting with more primitive communication media: markers, pencils and crayons. Quite frankly, I surprised myself! My inspiration came from the new craze, adult coloring books, and I decided to pour out my heart on paper.

At first, it was scary because I have no art training. My elementary school teacher told me that I would be a failure in art and that I shouldn't even bother trying.

After many years, I did, though.

When I feel ready, I will share my new creations with you.

Helen Costo